



the  
**CAREER**  
show

Building careers.  
Building Calgary.

OCTOBER 29-30, 2010 BMO CENTRE



Calgary  
**Chamber of  
Commerce**  
in business together



**TalentPool**  
Calgary Employers' Resource and Information Hub

**CALGARY HERALD**

## ATTEND THE 2010 CAREER SHOW BECAUSE:

- | Biggest and most comprehensive career show in Calgary, organized by Calgary educators and employers.
- | More than 5,000 people attend the event every year: first-time job seekers, people looking to improve their career circumstances, persons looking to move into new industries, or choosing their first career.
- | Addresses labour market and employment needs for today and the future.
- | The Career Exploration Zone will showcase growing careers and how to prepare for the career of your choice

## SPONSORSHIP OPPORTUNITIES

### Gold Sponsor - \$10,000

- As a gold sponsor you will receive two one-third page profiles of your company in the Calgary Herald special section and the Calgary Herald
- Logo placement in the show's program
- 5-10 minute presentation on each of the days of the Career Show
- Featured logo use on show material in the Calgary Herald
- Signage in the event
- Large booth (20 x 20)



### Silver Sponsor - \$7,500

- As a silver sponsor you will receive two one-quarter page profiles of your company in the Calgary Herald special section and the Calgary Herald
- Logo recognition on promotional material (including printed and virtual)
- Logo recognition on all advance publicity material
- 3 - 5 introduction spot
- Logo signage at the event
- Large booth (20 x 20)



### Bronze Sponsor - \$5,000

- Company name in the show's program
- One introduction spot each day
- Logo signage at the event
- Large booth (20 x 20)

## NEW FOR 2010

BE A PART OF A SPECIAL CALGARY HERALD NEIGHBOURS SECTION THAT WILL BE DISTRIBUTED TO 300,000 CALGARIANS IN ALL SECTORS OF THE CITY

## EXHIBITOR PACKAGES

### Large Booth 20 x 20

- Featured in Calgary Herald Neighbours promotion
- Listing in special Calgary Herald four-page insert
- Access to special show Calgary Herald advertising rates.

**\$2,100**  
(\$2,000 before July 30)

### Medium Booth 10 x 20

- Listing in special Calgary Herald four-page insert
- Access to special show Calgary Herald advertising rates.

**\$1,750**  
(\$1,650 before July 30)

### Small Booth 10 x 10

- Listing in special Calgary Herald four-page insert
- Access to special show Calgary Herald advertising rates.

**\$1,100**  
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